

Zoonicorn

Discover the enchanting Zooniverse, where
at the heart of every story is one truth –
The power to win is always within!



GREENLIGHT
FOR
Season 3!
52x7'

Seasons
1 & 2

78x7'

Adventure

Preschool
Ages 2-6



Concept

The Zoonicornns live in children's dreams. Every wildly imaginative adventure shows the characters how to unlock their talents and strengths.



Framework

Each episode focuses on

optimism & resilience,
which are the basis of all social-emotional learning.

teamwork

confidence

self-esteem

problem-solving



Synopsis



Odessa, Pancake and Maple are neighbors, balancing emotions and tackling obstacles. When faced with daily challenges, their dreams take them to the Zooniverse.

Our four enchanting Zoonicorns lead their friends on fantastic adventures which mirror their real-life challenges and provide understandable solutions.

Characters



Ene

This green Zoonicorn is the youngest of the bunch and a super-smart tech-whiz who loves solving problems.



Valeo

Playful, funny and strong, the athletic blue Zoonicorn is an inspiration to everyone.



Promi

Nurturing and creative, this purple Zoonicorn is wise beyond her years and a guide to her friends.



Aliel

Cheerful, bubbly and pink, this Zoonicorn is a bundle of energy and always eager to help.

Characters



Odessa

is an ostrich with dramatic flair and an enthusiastic leader who often over-thinks things.

Maple

is Pancake's excitable kid-sister, who always wants to help even when it doesn't work out so great.

Pancake

is a sporty otter whose wonderfully offbeat mix of mellow determination and idealistic spunk sets him apart.

1

Pancake, Maple
and Odessa face an
age-appropriate
challenge.



Episode Structure

2



They fall asleep and enter the Zooniverse for an inspiring adventure.

3

Back in their own world, they
wake up understanding how
to handle the challenge.



Distribution

USA

Kidoodle TV™

clan



peacock

Guest
Choice TV

FUTURE
TODAY

LATAM

Kidoodle TV™



TELE TUYA

clan



UK/Ireland

sky | VISION

MENA

Kidoodle TV™

DIGITAL VIRGO



CHINA



ASIA

viu TV

astro

DIGITAL VIRGO

true visions

Kidoodle TV™



AFRICA



DIGITAL VIRGO

Kidoodle TV™



*This series is available worldwide on Kidoodle TV and El Reino Infantil, except UK and China.

Social Media

**Growth is 200%
month-after-month.**

This trajectory fueled by:

- ★ **dedicated social media/SEO team**
- ★ **exclusive content created and shared online
and with global partners**
- ★ **sponsored contests promoted licensed products and
generated interested fan-base**



Licensees



United Smile

**Worldwide Master Toys–
Plush, feature plush, playsets
and figurines**



E-graphic Design

**Wall decals, wallpaper,
acrylic and PVC
art/decor**



SRM Entertainment
Drink and dinnerware



PRODUCT INSPIRATION



PUBLISHING



Zoonicorn

BACK TO SCHOOL



BACK TO SCHOOL



Zoonicorn

FUN & GAMES



Zoonicorn

FUN & GAMES



Zoonicorn

APPAREL



Zoonicorn!

APPAREL

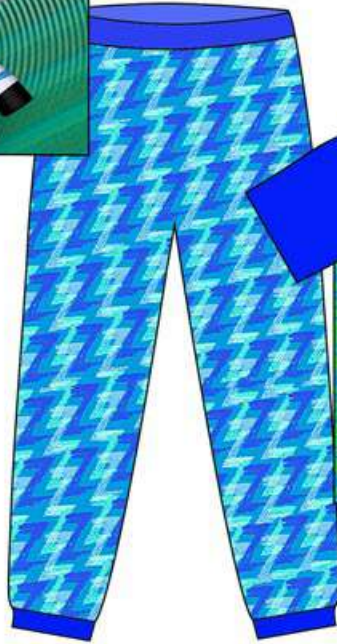


SLEEPWEAR



Zoonicorn

SLEEPWEAR



BEDDING



Zoonicorn

BEDDING



zoonicorn



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Toonz Entertainment, Co-production
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