

Zoonicorn

Discover the enchanting Zooniverse, where
at the heart of every story is one truth –
The power to win is always within!



Seasons
1 & 2

Adventure

78x7'

Preschool
Ages 2-6

Zooni-yay!



Concept

The Zoonicornns live in children's dreams. Every wildly imaginative adventure shows the characters how to unlock their talents and strengths.



Framework

Each episode focuses on

optimism & resilience,
which are the basis of all social-emotional learning.



teamwork

confidence

self-esteem

problem-solving

Synopsis



Odessa, Pancake and Maple are neighbors, balancing emotions and tackling obstacles. When faced with daily challenges, their dreams take them to the Zooniverse.

Our four enchanting Zoonicorns lead their friends on fantastic adventures which mirror their real-life challenges and provide understandable solutions.

Characters



Ene

This green Zoonicorn is the youngest of the bunch and a super-smart tech-whiz who loves solving problems.



Valeo

Playful, funny and strong, the athletic blue Zoonicorn is an inspiration to everyone.



Promi

Nurturing and creative, this purple Zoonicorn is wise beyond her years and a guide to her friends.



Aliel

Cheerful, bubbly and pink, this Zoonicorn is a bundle of energy and always eager to help.

Characters



Odessa

is an ostrich with dramatic flair and an enthusiastic leader who often over-thinks things.

Maple

is Pancake's excitable kid-sister, who always wants to help even when it doesn't work out so great.

Pancake

is a sporty otter whose wonderfully offbeat mix of mellow determination and idealistic spunk sets him apart.

1

Pancake, Maple and Odessa face an age-appropriate challenge.



Episode Structure

2



They fall asleep and enter the Zooniverse for an inspiring adventure.

3

Back in their own world, they wake up understanding how to handle the challenge.



Distribution

USA



LATAM



UK/Ireland



MENA



AFRICA



CHINA



ASIA



*This series is available worldwide on Kidoodle TV and El Reino Infantil, except UK and China.

Social Media

**Growth is 200%
month-after-month.**

This trajectory fueled by:

- ★ **dedicated social media/SEO team**
- ★ **exclusive content created and shared online and with global partners**
- ★ **sponsored contests promoted licensed products and generated interested fan-base**



Licensees



United Smile

Worldwide Master Toys—
Plush, feature plush, playsets
and figurines



E-graphic Design

Wall decals, wallpaper,
acrylic and PVC
art/decor



SRM Entertainment
Drink and dinnerware

Zoonicorn

PRODUCT INSPIRATION



PUBLISHING



Zoonicorn

BACK TO SCHOOL



BACK TO SCHOOL



Zoonicorn

FUN & GAMES



Zoonicorn

FUN & GAMES



Zoonicorn

APPAREL



Zoonicorn

APPAREL

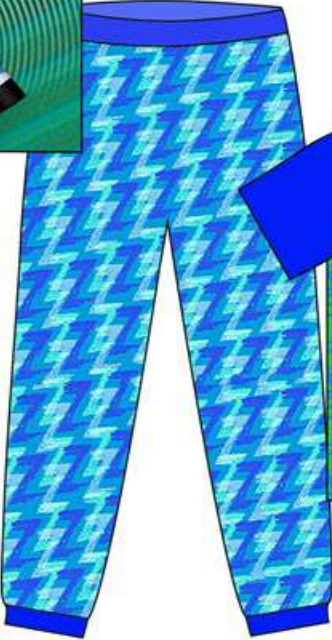


Zoonicorn

SLEEPWEAR



SLEEPWEAR



BEDDING



Zoonicorn

BEDDING



Zoonicorn



**Mark Lubratt, Creator/CEO
Zoonicorn LLC**

LICENSING & DISTRIBUTION

**J'net Smith,
Global Licensing/Brand Director
All Art Licensing
jnet@allartlicensing.com
Mob: 206.719.1905**

**Bruno Zarka, President
TV Co-production, Distribution & Syndication
Division Toonz Media Group
bruno@toonzmediagroup.com
Mob+What'sApp: + 33 644 279 108**

**Bernhard Stephan
bernhard@toonzentertainment.com
Toonz Media Group
FRENCH SPEAKING, GERMAN SPEAKING,
CEE, RUSSIA CIS, MENA**

**Viju Thomas Varghese
viju@toonzentertainment.com
Toonz Media Group
CHINA, UK, BENELUX, NORDICS, AFRICA,
MENA LINEAR**

**Marijo Arnaiz
marijo.arnaiz@toonzentertainment.
com
Toonz Media Group
SPAIN, PORTUGAL, GREECE, LATAM, USA**

**Anish Narayanan Kutty
anish@toonzentertainment.com
Toonz Media Group
SEA, ANZ, SAARC**

**Mariana de Torres
mdetorres@eximargentina.com.ar
Dynamic Brands
ARGENTINA, PARAGUAY, URUGUAY,
BOLIVIA, PERU**

**Jean-Philippe Randisi
jp.randisi@brand-ward.com
Brand-Ward
UK, IRELAND**

**Maria Romanelli
m.romanelli@teamentertainment.eu
Team Entertainment
ITALY**

**Gen Espiritu
Empire Multimedia Corporation
gen@empiremultimedia.com
SEA AND GREATER CHINA**



www.zoonicorn.com

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Toonz Entertainment, Co-production
and Distribution Partner