





WHAT IF ONLY PETS SHOWED UP TO ARMAGEDDON?

It was the *accident* that no amount of spot remover or carpet deodorizer could erase. Some say it was caused by a rage-infected monkey flying his rocket into the sun. Others say that a nuclear plant's wiring was coated in an unfortunate cheddar-based plastic. Maybe Wigsy, the Presidential Cat, mooched around the War Room looking for snacks. All we do know is that it was an extinction level event. Well, for humans that is. Every animal on the planet rose from the dead in a *Zombie Pet Apocalypse!* Earth literally became a *dog-eat-dog* world overnight.



. Whoever said the meek shall inherit the earth was on to something. Meet HILDIE, an irrepressible zombie hamster with a moral compass that points due north and an uncanny charisma that brings a grin to the saddest of skulls. A bit odd for a zombie, *amiright?* Living most of her short life in the cozy community of a local Pet Super-Store, Hildie learned a little about getting along. Well...

There was the time when she thought the goldfish looked under fed only to mistake a sack of soiled kitty litter for fish flakes. But that's all water under the fake aquarium bridge now. Before the apocalypse, these unloved, unwanted pets banded together as a family of sorts.

Since the apocalypse,

Hildie and her fellow pet-store-lifers – a rabbit that puts Romeo to shame, a forgetful fish-at-arms and a wingless parrot – represent the last bastion of civility in an odious world. If you thought 'butt sniffing' was disgusting when pets were still living, then this world is not for you. Fortunately, their home is packed with an undead lifetime supply of 'Brain Food' brand pet chow. These little 'brain-shaped' snack packs are delicious and have the fortunate side effect of granting zombie pets sentience. This phenomenon creates a power struggle between the *good boys* and *bad dogs* of this new world order.











Hildie is happy to share this wealth with any animal in need. But most want it all for themselves. So, Hildie and crew have fortified the pet store against the feral, mindless zombie animals that roam the Big Box Wasteland that surrounds their home. Chief amongst these mongrel hordes is CHIEN, the Segway-riding greyhound, who is as selfish as he is megalomaniacal. He's backed up by RAMONA, a cat whose lethargy is lethal. These previously pampered pets never learned to share. Now they are desperate to steal the entire Brain Food supply and create an army of semi-intelligent, undead minions. Chien will rule the world with an iron paw or die trying. If he could actually die, that is.

Zombie Pets - The Series follows Hildie and her rag-and-bone crew as they civilize the beastly, defend their food supply and bring order to this chaos. Inter-species strife, a 'dogged' antagonist, and good old fashion marking of territory will thwart our heroes' efforts. But, Hildie and crew will always offer a paw in peace even if Chien repeatedly tries to bite it off. In the end, civility, generosity and friendship always prevail.



OBEDIENCE SCHOOL HONOUR ROLL (AKA THE HEROES)

Hildie (Hamster) is the crew's miniscule Major General. She is as charismatic as she is cuddly. Having lived her whole life in the Pet Super-Store she knows every hamster tube and scratching post. Which comes in handy when making a strategic retreat. She is loyal, supportive and, above all, generous. She'd give the pelt off her back to a shivering animal if she could. And as an undead pet she actually can and has. If she has one flaw it is that she is too trusting. Which is why Chien & Ramona always weasel their way back inside the store. Often using a real weasel. She wants all undead animals to coexist peacefully in a Zomb-topia. Repeatedly trusting the likes of Chien and Ramona, only to be constantly betrayed by them, rips



her up inside (often literally) but she never gives up hope.

Dieter (Rabbit) is a decaying dandy who craves cotton-tailed companionship. Dieter is Hildie's right hand man and first lieutenant in the conflict with Chien and the hordes. His greatest strength is his speed. He thinks fast and acts faster, regardless of the consequences. This gives him an advantage when mustering the troops and setting ambushes. But his digestive functions routinely give his position away. In moments of extreme stress, he inadvertently leaves a trail of pellets all over the store. While Hildie frowns on this flaw, she knows Dieter always has her back.

Buzzbee (Goldfish) is the store's fish-at-arms providing security and technology expertise. He's pilfered supplies from the neighbouring big box hardware stores to kit out their home with early warning systems and non-

lethal (not that it matters) defensive munitions to repel the most voracious predators. Of course, his broken-down power tools and riding mowers never work quite the way he intends. It might have something to do with the fact that he only has a sixty second memory and constantly forgets what his upgrades actually do.





Estaban (Parrot) is a flamboyant reconnaissance pilot. His featherless wings still have the power of flight (don't ask) and his fearlessness makes him perfect for tracking the enemies' movements from afar. Too bad his verboseness and tendency to exaggerate his adventures make the intelligence he brings back highly unreliable. As a natural storyteller, with countless tales of his jungle ancestors, he entertains the troops between skirmishes.

Bad Dog, Bad Dog, ER and Cat! (AKA THE VILLains)

<u>Chien</u> (Greyhound) is a twisted three-legged dog with thick unplaceable accent. He thinks he's a lot smarter than he actually is, but gets away with it on sheer bluster alone. Before the apocalypse he was the pampered pet of a narcissistic celebrity and Chien's never recovered from losing his status and luxurious lifestyle. He died during the apocalypse in a freak groundskeeping accident that left him short one rear leg. This makes the "leg lifting/marking territory" routine a little tricky. Chien now gets around on a Segway which has done little to improve his vanity. He's incredibly self-conscious about his mobility issues, so when his scooter gets stuck (and it always does) he loses his mind. Ramona's laziness drives him insane. The fact that it always leads to her greatest ideas only incenses him more. As a result, he gets snappy with her until her claws come out at which point he beats a hasty retreat on his Segway. This dog's bark is worse than his bite but not guite as bad as his breath.

<u>Ramona</u> (Cat) is as vicious as she is lazy. In her former life, she discovered that

napping with cheese in her mouth enticed simpler mice to walk right in. Now she designs equally lazy and lethal strategies for Chien. She is Chien's long suffering lieutenant with a shockingly low regard for his well-being. Which she keeps well hidden, most of the time. While she is more than happy to let Chien front their quest for Pet Super-Store domination, she's still a solitary, disloyal cat. She'll throw Chien under the squeaky toy bus in a heartbeat – if she had a heartbeat. In the meantime, she's always looking for a sunbeam to warm her fur and stimulate her frontal lobe into scheming mode.





LOVE WHAT YOU'VE DONE WITH THE PLACE (AKA THE LOCATIONS)



<u>Pet Super-Store</u>: While the series will focus on these core characters, their cavernous super-store is home to many other undead animals who lived there before the apocalypse or are sympathetic to Hildie's cause. When stories require it, we can introduce secondary zombie pets like ferrets, salamanders, or even penguins. If we want to go farther afield, the surrounding *Big Box Wasteland* is teeming with packs of feral zombie animals who would happily lay waste to our heroes and their brain-saving supplies.



<u>Wandering Hordes</u>: The wastelands beyond the Pet Super-Store are infested with feral zombie pets. They often run together by breed or preferred prey. So, any given episode might see the arrival of: a horde of tooth-gnashing guinea pigs who stuff their cheeks with as much Brain Food as they can get their paws on; a troop of helper monkeys who fling more poop at the store than Hildie and crew can shovel; or even a pack of undead pythons seeking to squeeze the un-life out of our heroes. And so on...

EPISODE SPRINGBOARDS

<u>Auto-Tuned Out</u>

Buzzbee thinks that he has finally found a solution to taming the Wandering Hordes. By running a standard high-frequency pet trainer through auto-tune he can get any Horde-ite to bend to his will. Liberal Hildie is very uncomfortable with the idea of mind control, even if the subjects in question are largely mindless. Cue a horde raiding party which forces them to use the tech. When Buzzbee turns the raiding party into really dumb waiters

Hildie concedes temporarily. Soon all the other pets in the store clamour



for their own Auto-tuned-automaton. Chien thinks this could be his chance to seize control. Hildie pleads with Buzzbee to release the automatons but he's loving the leisure time they are giving him. When Chien gets his hands on the controls, Hildie is proved correct, but it might be too late. When Buzzbee's thralls are turned against him he finally sees the error of his ways. To make matters worse, he's forgotten how to deactivate the device. With a little help from Hildie and the crew, he creates a jamming device which releases the enthralled who instantly turn on Chien.

<u>Trojan Rabbit</u>

When Dieter spots a wandering female rabbit in the wasteland outside the store he's instantly smitten. When Hildie realizes that it's actually a giant stuffy blowing in the breeze she knows she has to let Dieter down easy. It's not Hildie's first rabbit rodeo. (Cue Montage of Dieter romancing a dog track rabbit, a stone lawn ornament and a chocolate Easter bunny.) Little do they all know that Chien and Ramona are actually hiding inside the jumbo Rabbit Stuffy, like it's a plush Trojan Horse. Dieter brings the rabbit stuffy inside the Super-Store and things instantly go wrong. The Brain Food stores start depleting. Fortifications are mysteriously sabotaged. The store's pet populace starts disappearing. And all clues point to Dieter's stuffy girlfriend. Dieter, of course, thinks everyone is just jealous of his relationship. Fortunately, Hildie knows that Dieter's fondness is fickle so she finds a new object for Dieter's affection (a fast food animatronic mascot) and exposes Chien and Ramona's ruse.



The Land of Milk and Honeyed Ham

On a reconnaissance flight, Estaban discovers a fancy and completely untouched grocery store on the edge of the wasteland, the pets are inspired to expand their territory, but Hildie is unsure. Is it greedy to want more? When Estaban hyperbolically suggests that vulnerable zombie mice also live in the store, Hildie knows they have to help an undead friend in need. So, Hildie, Buzzbee and Dieter set out on an epic journey through the dangerous wasteland to claim the new territory. They leave Estaban behind to watch the pet store and warn them if Chien and Ramona make a play. Which is exactly what Chien wants. They staged the fancy grocery store, complete with fake mice, to tempt Hildie and her crew away and leave their home vulnerable to attack. They clip Estaban's wings before he can warn Hildie. Meanwhile, Hildie and the team arrive at the grocery store only to discover the ruse. Back at the super-store Estaban uses his 'enhanced truth' powers for good and convinces Chien and Ramona that the aquarium department's oxygenator is about to melt down and only he can stop it. While Estaban distracts Chien and Ramona, the rest of the team arrives just in time to show them the door.

Pet of the Month

Moral is super low, so Hildie and the gang try some shockingly bad morale-boosting ideas (bring your fleas to work day, long-distance-flung-dung) until they settle on A Pet of the Month contest. Hildie's worries that the extra ration of Brain Food offered as a prize will encourage unfriendly competition, but the majority has ruled. Not to be outdone Chien pits his own hord-ites against each other in a blood-thirsty Contest of Champions to earn his favour. When

Chien demands that Ramona compete too, she sabotages the games. Competition inside the store grows fierce as pets try to outdo each other. Dieter races around so quickly he tramples the pets he's trying to help. Buzzbee clamps security down so tight no one can skitter more than an inch without tripping a trip wire. In the chaos of Chien's completion, his leading hordite (a penguin of all things) winds up inside the Pet Store and wins the Pet of the Month competition. A hamster of her word, Hildie gives the feral penguin a share of brain food granting her sentience. Peggy, as she calls herself, is so grateful to be free of Chien and Ramona that she shares some solid intel on horde movements. Helping a zombie pet in need reminds Hildie and the gang that they are all pet of the month, every month.



