

atf ASIA TV FORUM & MARKET

6-8 December 2023



IN PRODUCTION

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SUNNYSIDE BILLY

Tourists come from far and wide to spot the “Big Fish” but only Sunnyside Billy, a friendly fried egg has seen the “Big Fish.” Billy and Big Fish bonded on a fishing trip and even took a selfie! That selfie changed everything...

Format	: 52 x 11' episodes
Audience	: 6 +
Budget	: USD 5.5 Million
Delivery Date	: From December 2023
Key Creative	: Hot Drop Studio, Tractor Studio, Customs Nuts Studio
European Quota	: Yes

[Trailer](#)[Bible](#)[Script](#)

clan



Welcome to Keith Chapman's Paddy Paws

Living on the Sunflower farm and surrounded by cute critters, 8-year-old Daisy and her lovable and mischievous cat Paddypaws and other kitties, are the most ADVENTURE-EST, HIDING-EST and SEEKING-EST buddies ever!

Format : 52 x 11' episodes
Audience : Upper Preschool
Budget : USD 7 Million
Delivery Date : Q1 2024
Showrunner : [Keith & Emily Chapman](#)
Head Writer : [Atul Rao](#)
European Quota : Yes

[Trailer](#)[Bible](#)[Script](#)

MISFIT MANSION

A teen vampire and his rowdy cousins house sit their haunted castle, but clash on whether to embrace, or monstrously prank, all of us hapless humans.

Format : 78 x 7'
Audience : 5-9
Budget : USD Million
Delivery Date : Dec 2024
Created : Toonz Entertainment
European Quota : No

Bible



DEFENDERS OF IMAGINATION

THE SPUDTASTIC ADVENTURES OF
SUPER HANK AND ICE-BELLA

BY THE POWER OF THE POTATO AND BIKINI-BOTTOMS

Super Brakan & Ice-Bella: Defenders of Imagination is an off-the-wall comedy-adventure about the amazingness of a child's brain pitted against the boredom-inducing grown-up world.

Format : 52 x 11'
Audience : Kids 6-9
Budget : USD 7.6 Million
Delivery Date : Spring 2025
Head Writer : [Annie Girard](#)
European Quota : Yes

Trailer

Bible

Script

svt



telegael



storytel original



THE NUTTERY



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Tremblay Bros. Harold and the Bearsy Bears

Harold and the Bearsy Bears follows the adventures of Harold, a helpful little bear with BIG IDEAS for spreading happiness and improving the lives of his fellow tiny Bearsy Bears. Together, they live in the magical forest community of Bearsy Hills.

Format : 52 x 11'
Audience : Upper Preschool
Budget : USD 7.4 Million
Delivery Date : From Spring 2024
Show Runner : Tremblay Brothers
European Quota : Yes



[Trailer](#)

[Deck](#)

[Bible](#)

[Script](#)

[Animatic](#)

Password - HBB23



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