

ANNEX FESTIVAL

FESTIVAL 11-17 JUNE 2023 | MIFA 13-16 JUNE 2023



DISTRIBUTION HIGHLIGHTS

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Zoonicorn



Worldwide
Master toys

Zoonicorns inhabit children's dreams. Every wildly imaginative adventure in the dreamland teaches the characters how to unlock their talents and strengths. The show encourages social emotional development by focusing on a framework of optimism and resilience which encompasses diversity, teamwork, problem solving, confidence and self-esteem.

Format :

Season 1 52 x 7'

Season 2 26 x 7'

Season 3 26 x 7' in development

Genre : Adventure

Target : Pre-school

[Screeners](#)

[Trailer](#)

[Bible](#)



100 PLUS
COUNTRIES



PRESENTS

a GRAFFITI CREATIVE production



AQUATEAM Sea Adventure



THEY'RE HERE TO... **SAVE OUR SEAS!**



THE AWARD-WINNING ANIMATED SHOW

A LIMITED SERIES OF 5 ACTION-PACKED AQUATEAM MISSIONS
IN THEME WITH INTERNATIONAL SEA DAYS



On board their super-ecological "Catamarine", Marysun and Otty set sail from their base on the coast of Sardinia to explore and defend the marine environment and its wonderful creatures!

Format : 4x24' / 1x90'

Audience : 6+

Delivery Date : Q1 2023

European Quota : Yes

[Trailer](#)

[Bible](#)

[Script](#)



Available now
PLASTIC
INVASION



ON THE
SIRENS' TRAIL
in production



GOING
GALAPAGOS
in production



ARTIC
CHILLS
in production

zig's

SPACE RANGERS



Inventor hamster Ziggy, his courageous sister flying squirrel Ruby, super strong dog Roy and superfast cat Sol are the coolest superhero team in the whole universe! They study in the Star Academy, help dwellers of other planets when they get in trouble and protect the galaxy from the sinister and mysterious Iron Harpy!

Format : 52 x 11'

Audience : 6+

Delivery Date : 2023

European Quota : Yes

[Screeners](#)

[Trailer](#)

[Bible](#)



amuse
ANIMATION



Meet Carl the Super Truck, a superhero who keeps Car City safe from mishaps, mischief-makers and all sorts of trouble. When his fellow citizens need help, he can transform into different vehicles and use his special gadget, the ST3000, to solve their problems. With each mission that he undertakes, Carl demonstrates to little ones the value of perseverance, teamwork and kindness.

Format : **Season 1 52 x 4'** **Season 2 52 x 4'** **Season 3 52 x 4'**
Season 4 52 x 4' **Season 5 55 x 4'**

Genre : Action/Adventure

Audience : Pre-school

European Quota : Yes

Screeners

Audio stories



615 M
Watch Time



Total 5.2B
views Globally



Available
in **25**
Languages



Premium
Series in
Development



Editorialized Content: Dinosaur Specials

Title	YT Views	Watch time (hours)
Truck videos for kids - TOY STORY DINOSAUR : Super Boat CHASES a SHARK! Super Truck in Car City !	7,262,490	5.432.270
The Best of DINOSAUR Cartoons - Cartoons for kids with trucks & animals	1,726,464	2.521.213
SUPERTRUCK goes after a DINOSAUR! Super Truck Car City World App	1,491,895	1.355.710

Car City & Super Truck Gaming Apps: 13 Apps - 20+M downloads worldwide



CARL CITY WORLD

5.5M downloads



CARL SUPER JET

1.7M downloads



CARL SUPER TRUCK: ROADWORKS

4M downloads



CARL SUPER TRUCK: UNDERWATER

1.3M downloads



KIDS FLIX TV

3M downloads



CARL CITY HEROES: RESCUE TRUCKS

1.3M downloads



Invent' Tom

Meet Tom, Car City's very own inventor! In his high-tech lab, he creates the wackiest inventions to solve his friend's problems. Giant hoovers, adorable robots, flying footballs-you name it, Tom can make them! However, his creations can get a bit out of control, but our hero always finds ingenious and fun ways to save the day!

Format : 82 x 4'30"

Genre : Adventure/Edutainment

Audience : Preschool

[Screeners](#)

3.4B
Total views
379M
Watch time

Available in
8 languages

Tom's Garage

Tom the Tow Truck has a garage where he helps all his friends in Car City whenever they need repairs or a go in his special car wash. He often helps Matilda the police car, Kromomile the naughty racecar, Marley the monster truck and even Troy the train. At the end of every job, he often gives them a special gift to help solve their latest problem.

Format : Season 1 51 x 3'30"

Season 2 50 x 3'30"

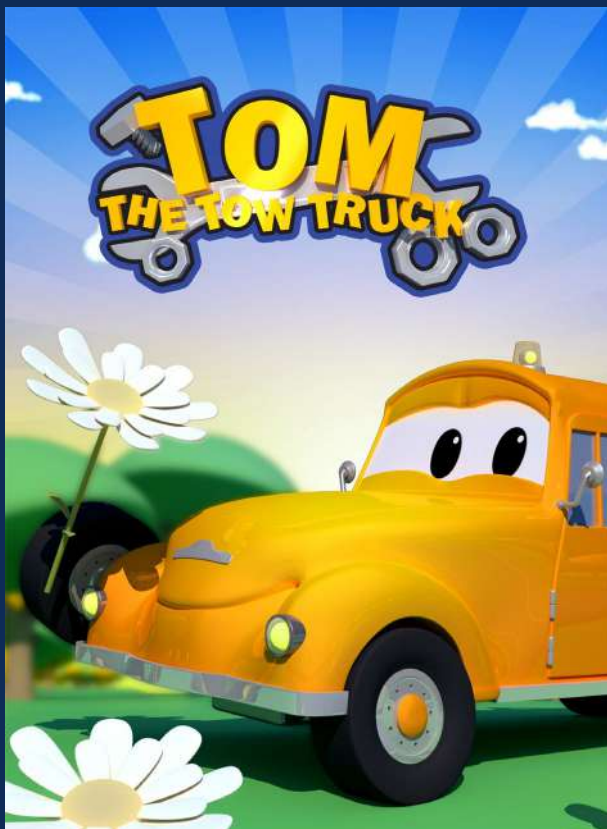
Genre : Comedy/Edutainment

Audience : Pre-school

[Screeners](#)

[Audio stories](#)





Tom the Tow Truck is Car City's ingenious little helper. Always willing to help out his fellow citizens, he can repair anything. This friendly tow truck never lets anyone down and is always ready to work its magic!

Format : **Season 1 52 x 5'** **Season 2 52 x 5'**
Season 3 52 x 5'

Genre : Adventure/Edutainment

Audience : Pre-school

[Screeners](#)



Tom loves caring for his friends; they can always count on Tom to tow them back to his car wash, where they're guaranteed to leave sparkling!

Format : **Season 1 52 x 5'** **Season 2 52 x 5'**

Genre : Adventure/Edutainment

Audience : Pre-school

[Screeners](#)



Stop by Tom the Tow Truck's Paint Shop! This creative little painter will happily upgrade and give his friends a fresh new look.

Format : **Season 1 52 x 5'** **Season 2 52 x 5'**

Genre : Adventure/Edutainment

Audience : Pre-school

[Screeners](#)

SHARK

academy



The Sharkies are a loveable group of friends who discover how to play and enjoy being together with the help of their teacher and White's family. Popular nursery rhymes and original songs pepper their adventures. Sharkies love to sing and dance, play, dress up, and enjoy fun activities at home and nursery.

Format : Original Songs S1 15 x 2'30"

Original Songs S2 66 x 3'

Nursery Rhymes S1 25 x 2'30"

Nursery Rhymes S2 30 x 2'30"

Stories 26 x 3'30"

Genre : Musical/Edutainment

Audience : Pre-school

[Screeners](#)

[Audio stories](#)

1.5B
Total Views



increditales



*In **Increditales**, we join our favorite princesses, heroines, and fairy tale characters as they encounter everyday scenarios with hilarious twists that become teachable moments. In this universe, Red, Rapunzel, Cinderella and friends share a home and embark on hilarious adventures. These short sketches bring a fresh modern twist to classic tales that the whole family can enjoy and relate to.*

Format : **Season 1 38 x 2'** **Season 2 38 x 2'** **Season 3 11 x 4'**

Genre : Comedy/Edutainment

Audience : Pre-school

Screeners



363M
Total views
26M
Watch time



Available
in 20
Languages



Premium
Series in
Development





Plum is a perfectly normal, brightly optimistic, 6-year-old witch. She helps her Mum run the city magic shop together with her best friend Tony and her pet dragon Blast. Her magic tablet and pen come in very handy whenever they need to stop Elizandra the mean-spirited witch from causing too much trouble. It can be a bit of an adventure.

Format : 44 x 4'

Genre : Comedy/Edutainment

Audience : Pre-school

[Screeners](#)



hello
einstein
studios

hello einstein studios

presents



**baby
einstein**
classics



The Original videos that mixed live-action, puppets and animation and grew into a worldwide phenomenon. Introduces the youngest viewers to early childhood development concepts, ABC's, numbers, shapes, colors, animals and classical music.

Format : 34 x 27'

Genre : Live action + Animation

Audience : Pre-school

Password : Hello

[Screeners](#)

[Trailer](#)

[Bible](#)

854k +
subscribers

760M+
lifetime views

63M
hours of
content
watched

181M
Minutes
streamed
globally (2022)

 YouTube 

hello einstein studios

presents



Animals

Conductor

Updated versions of the original videos for a new generation of viewers. Improved graphics and animation, as well as bite-sized episodes themed for specific content learning and quick search ability.

Format : 75 x 5'

Genre : Live action + Animation

Audience : Pre-school

Password : Hello

[Screeners](#)

[Trailer](#)

[Bible](#)

854k +
subscribers

760M+
lifetime views

63M
hours of
content
watched

181M
Minutes
streamed
globally (2022)

 YouTube  prime video

hello einstein studios

presents



Explorers Series - Animated content with adorable recurring “Explorer” characters that kids love. Through multiple series the Explorers teach a variety of topics, from early childhood development concepts to cooperative play and manners, and animals in their native habitats.

Format : 40 x 5'

Genre : Live action + Animation

Audience : Pre-school

Password : Hello

[Screeners](#)

[Trailer](#)

[Bible](#)

8.75 Mins
Average
Watch time

2 million +
views in
3 weeks!

Season 2
13 x 5'
Launch
Q2 2024

NETFLIX

peacock

YouTube

prime video

Roku

OTM

tubi

Kidoodle





Exceeding viewership goals every week since
March 24 launch beating
YouTube's "Golden Marker" for success

When Piper makes up stories about her best horse friends...they magically come to life through the power of her imagination, transporting Piper and her friends into amazing adventures!

Format : 30 x 3'5"

Genre : Adventure Comedy

Audience : Upper Pre-school

[Screeners](#)

[Trailer](#)

[Bible](#)

17% average
impression
click through
rate

67% average
view duration



Breyer

milkcow
media



TOONZ
ENTERTAINMENT



prime video

peacock



YouTube

HappyKids

KiDoodle



Hailey is having really big emotions but has NO CLUE what to do about them! When her heirloom bracelet sends her on a magical adventure that she has to solve in order to return!

Format : 26 x 11'

Genre : Adventure Comedy

Audience : Bridge

Co-produced : Reesee Entertainment

Writers : Shelley Hoffman, Robert Pincombe

[Screeners](#)

[Bible](#)

Launched
in China
on over
40 platforms





Best buddies Luna, Chip and Inkie are always eager to lend their friends a wing, paw or tentacle, because helping others is what they do best. This owl, beaver and octopus couldn't be more different, but together they are a team supreme!

Format : 40 x 11'

Genre : Music filled / Comedy

Audience : Bridge

Showrunner : Shelley Hoffman & Robert Pincombe

(Kate and Mim-Mim, DOT, Max and Ruby)

An Original Song in each episode from Award-Winning
Composer, Daniel Ingram

[Screeners](#)

[Bible](#)



Season 2 in
development
with 30 more
episodes!



New Html
Game
Available!



Produced for
Knowledge
Network



Knowledge:kids

TFO



Ontario
Book
Fund

TOONZ
ENTERTAINMENT



ChaoticGame.com

TOONZ
ENTERTAINMENT

While playing their favorite online and trading card game, Tom and Kaz receive a special password that takes them into another world called “Chaotic,” where the card game comes to life!

Format : **3 Seasons 79 x 22'**

Genre : Action and connected Trading Card Game

Audience : 7+ years

[Trailer](#)

[Screeners](#)

[Bible](#)

First
interactive
trading card
game!

Video Games
\$76M in
Global Sales
U.S. Success
\$58M+

Available in
15 major
network
across the
globe

Franchise reboot plan

Digital
Launch

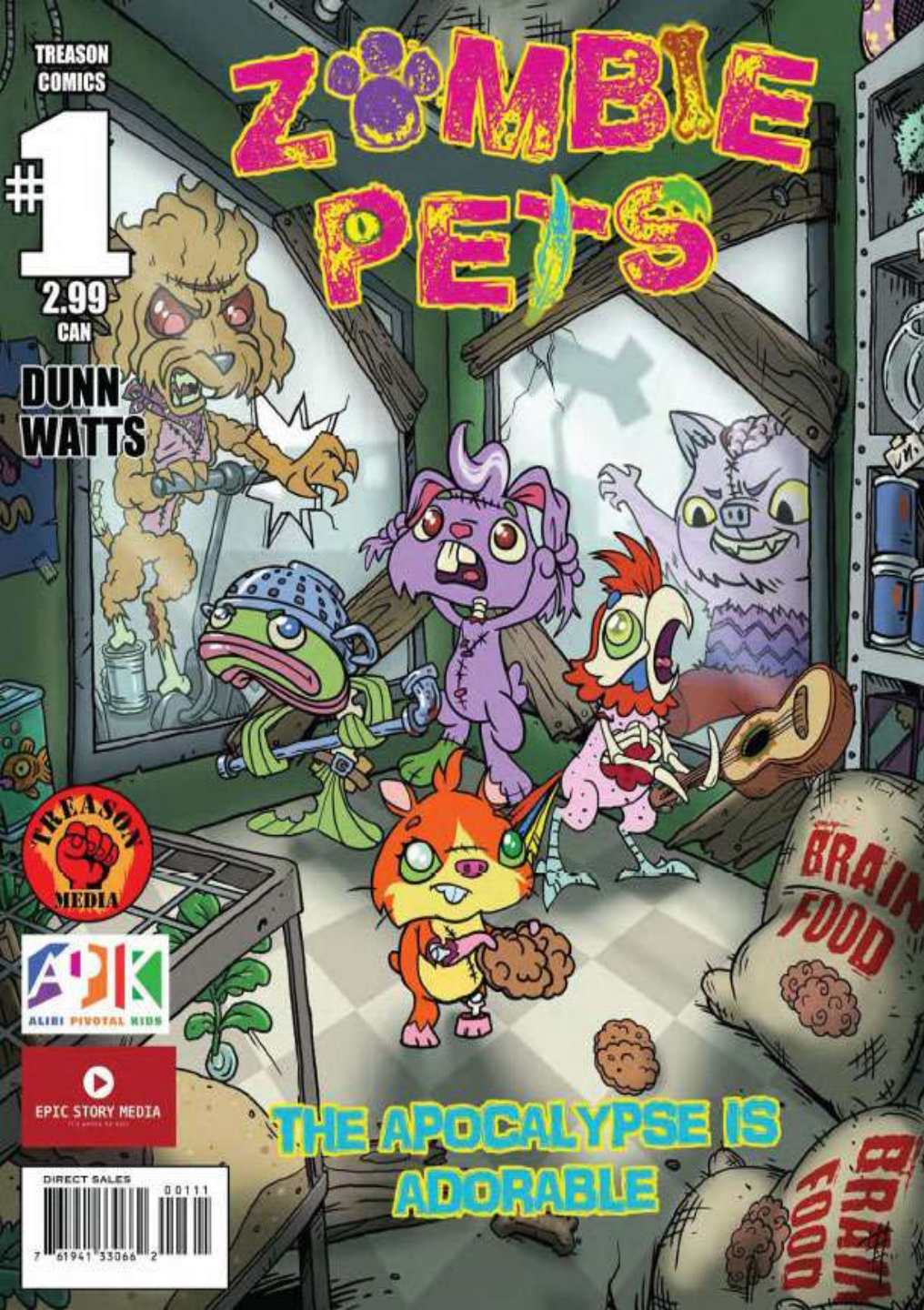
Q4 2023

Re-launch
TCG &
Gaming

Q1/Q2 2024

CP Program

Q4 2024



An adorably irrepressibly undead hamster and a pack of zombie pets bring order to the apocalypse while defending their “brain food” from a ruthlessly entitled dog and cat who want to rule the world!

Format : 20 x 5'

Genre : Comedy

Audience : 7+ years

[Screeners](#)

[Bible](#)

[Script](#)



Graphic Novel
Coming Soon!



DEX AND THE HUMANIMALS™



Dex, an innocent boy, was raised in a lab by Iris, an evil AI, to be the ultimate weapon to subjugate the population of Chronopolis. When Dex discovers that he may have a family, an epic adventure begins - Dex joins two young rebels who freed him and helped him to learn to harness his unique ability to transform into an array of human/animal combinations, this time, for good.

Format : 6 x 11'

Genre : Adventure

Audience : 7+ Years

Screeners

Commissioned
for Radio
Canada

46 x 11'
Series in
Development



RIIKI GROUP TITLES



In pursuit of scientific knowledge, a cool and fun team of curious characters travel the universe in their unique exploration vehicle, the Umflier, which can move them in time, space, volume and dimension.

Format : 104 x 13'

Genre : Edutainment & Science

Audience : 6-10 years

[Screeners](#)

[Trailer](#)





In each episode the Kikoriki characters tackle life's challenges together with their friends and solve problems with creativity, fun and plenty of surprises! Despite their differences, Kikoriki friends all share the same positive values of respect, loyalty, compassion, and tolerance.

Format : 267 x 6'30" - 11'

Genre : Comedy

Audience : Kids

[Trailer](#)



PETERSBURG



FUN



UNION



TOONZ



BabyRiki is the first animation project to provide entertainment and education for children in the youngest age-range, from 0 to 3. BabyRiki covers all aspects of a child's life - from physical wellbeing to cognitive and soft skills.

Format : 156 X 5

Genre : Educational, Musical

Audience : Pre-school

[Trailer](#)



PETERSBURG



FUN UNION



Sl.No	Title	Territories
1	Baby Einstein	Worldwide
2	Zig's Space ranger	Worldwide Except China, Hong Kong, Taiwan and Macau. CIS, Ukraine, Latvia, Estonia. MENA, Africa.
3	Aqua adventure	Worldwide excluding Italian Territories, i.e. Italy, the Vatican City and San Marino Republic and the Italian Canton of Switzerland
4	Amuse Titles	Central America and the Caribbean (Belize, Costa Rica, Cuba, Dominican Republic, El Salvador, Guatemala, Haiti, Honduras, Jamaica, Mexico, Nicaragua, Panama, Saint Lucia) South America (Argentina, Bolivia, Brazil, Chile, Colombia, Ecuador, Paraguay, Peru, Uruguay, Venezuela), Russia and CIS (Armenia, Azerbaijan, Belarus, Kazakhstan, Kyrgyzstan, Moldova, Tajikistan, Turkmenistan, Uzbekistan), Central, and Eastern Europe (Hungary, Slovakia, Romania, Lithuania, Poland, Czechia, Moldova, Bulgaria, Serbia, North Macedonia, Albania, Croatia, Slovenia, Bosnia and Herzegovina, Kosovo), and SAARC (Nepal, Pakistan, Bangladesh, Sri Lanka, Afghanistan, Bhutan, Maldives, India).
5	Piper pony tales	Asia including China and LATAM, CEE, Italy, Spain, Portugal, and Africa. excluding GAS & MENA.
6	Hailey and the hero hearts	LATAM, CEE, Italy, Spain, Portugal, and Africa except MENA
7	Luna, Chip & Inkie	Asia including China and LATAM, CEE, Italy, Spain, Portugal, and Africa except MENA
8	Chaotic	Asia including China , CEE, Italy, Spain, Portugal, MENA, France, GAS, Nordics, Benelux, and Africa
9	Pet Shop Zombies	Asia including China , LATAM, CEE, Spain, Portugal, MENA, France, GAS, Nordics, Benelux, and Africa except Italy
10	Dex and the Humanimals	Asia including China , LATAM, CEE, Italy, Spain, Portugal, MENA and Africa
11	Kikko Rikki	Italy, France, Eastern Europe excluding Serbia, LATAM, US Hispanic, Spain , Greece, Belgium, Netherlands, Africa.
12	Baby Rikki	Italy, France, Eastern Europe excluding Serbia, LATAM, US Hispanic, Spain , Greece, Belgium, Netherlands, Africa.
13	Pincode	Italy, France, Eastern Europe excluding Serbia, LATAM, US Hispanic, Spain , Greece, Belgium, Netherlands, Africa.

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